



PROVA D'ACCÉS A CICLES FORMATIUS
DE GRAU SUPERIOR DE FORMACIÓ PROFESSIONAL
I DELS ENSENYAMENTS D'ESPORTS 2007

ANGLÈS
SÈRIE 2

S2_14_1

DADES DE LA PERSONA ASPIRANT

QUALIFICACIÓ

COGNOMS I NOM:

DNI:

2

A) READ THE TEXT BELOW AND CHOOSE THE CORRECT ANSWER.

TOTAL: 1,25 MARKS;
0,25 FOR EACH CORRECT ANSWER

COOLHUNTERS: Searching for style

1 What exactly is a “coolhunter”? The word first appeared in 1997 in an article in the New Yorker magazine entitled, “The Cool Hunt” written by Malcom Gladwell, where he described his best friend’s job. That person was no other than Dee Dee Gordon, the owner of *Look Look*, which is the largest company dedicated to coolhunting in America and worth millions of dollars.

5 Here in Barcelona, we meet Julio Aguilera, a local coolhunter, who was born in Cuba, has lived in Mexico and Venezuela and finally decided to come to Barcelona years ago. In 2006 *The Future Concept Lab* hired him as their Barcelona correspondent to write a report on what was “cool” in terms of design, home furnishing, fashion, entertainment and culture, food, body-beauty, technology and lifestyle.

10 Coolhunters, like Julio, explore, walk, get lost in the city, talk to people and above all observe what people like and find trendy. They walk where others don’t: down little streets away from tourist routes, and they always have their camera with them looking for new bars, strange little businesses, vintage clothing stores, etc

15 They always look for innovative design and style ideas on city streets. Therefore, successful coolhunters have to be sharp observers of people, sensitive enough to move among people, with a background in design, fine arts, and aesthetics, and it is always helpful to have lived in various countries in order to compare different urban styles.

Adapted from *Catalonia Today* of 2nd Novembre 2006 by Marta Wendlinger

1. The word “coolhunter” ...
 - a) is used to describe a friend’s job.
 - b) was used in a magazine article in America for the first time.
 - c) means “the owner of a company”.

2. Julio Aguilera’s job for *The Future Concept Lab* ...
 - a) was to design home furniture.
 - b) was to write about what was “cool” in Barcelona
 - c) was to hire correspondents in Barcelona.

3. Julio has been working for *The Future Concept Lab* ...
 - a) since he was born.
 - b) since he arrived in Barcelona.
 - c) for only one year .

4. A "coolhunter's" job consists in...
 - a) discovering people’s preferences.
 - b) walking where other people don’t go.
 - c) taking photographs of people.

5. A good “coolhunter” ...
 - a) has to have lived in many cities.
 - b) has to pay attention to details.
 - c) has to have a degree in design and fine arts.

B) CHOOSE THE CORRECT WORDS OR DEFINITIONS a, b, c, or d FOR THE WORDS BELOW AS THEY ARE USED IN THE TEXT.

TOTAL: 1,25 MARKS;
0,25 FOR EACH CORRECT ANSWER

1. an article (...) **entitled** “The Cool Hunt” (line 2)

a) which has as a title	b) which is written by	c) which is published by	d) which is worth
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2. a company (...) **worth** millions of dollars (line 5)

a) which earns	b) which has the value of	c) which pays	d) which spends
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3. *The Future Concept Lab* **hired** him (line 8)

a) sent him away	b) fired him	c) wrote to him	d) gave him a job
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4. vintage clothing **stores** (line 15)

a) supermarkets	b) shops	c) factories	d) markets
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5. **urban** styles (line 20)

a) rural	b) city	c) local	d) trendy
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C) READ THE TEXT BELOW AND CHOOSE THE CORRECT ANSWER.

TOTAL:2,50 MARKS;
0,25 FOR EACH CORRECT ANSWER

The lorries were going to arrive 1. _____ one hour. I had enough time 2. _____ tidy the garage up and throw 3. _____ the old things we kept in 4. _____ big boxes. The first box I opened was full of old dolls. They were the ones I 5. _____ to play with when I was a 6. _____. I liked them, but we didn't 7. _____ enough room and most of 8. _____ were broken. I wrote "RUBBISH" on the top of the box and opened a second one. There were papers and 9. _____ notebooks. I sat down and started to read. They had been written 10. _____ my grandfather. On the front page I could read the title: "Letters to my granddaughter"!

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|-----|-------------|----------|------------|-------------|
| 1. | a) for | b) in | c) at | d) until |
| 2. | a) to | b) for | c) because | d) too |
| 3. | a) on | b) in | c) away | d) at |
| 4. | a) those | b) that | c) this | d) a |
| 5. | a) usually | b) used | c) use | d) was |
| 6. | a) children | b) young | c) kids | d) child |
| 7. | a) has | b) had | c) have | d) have got |
| 8. | a) them | b) they | c) theirs | d) the |
| 9. | a) any | b) very | c) much | d) some |
| 10. | a) for | b) by | c) with | d) on |

D) WRITE 80-100 WORDS ABOUT ONE OF THE FOLLOWING TOPICS.

TOTAL: 5 MARKS

1. You are a journalist from a local newspaper. Write an interview with Julio Aguilera. Ask him about his job and also his opinion about fashion.

2. Write your opinion about fashion in your country. Are you a trendy person? Do you spend a lot of money in fashionable clothes?